APPES
160 Splaiul Unirii, Bucuresti
www.appes.co
sayhi@appes.co

Services and Technology

SEPTEMBER 25, 2019

At Appes, we try to bring clarity to businesses using our process and expertise. This deck has the purpose to do just that by giving you a first look at what we do and how we do it. It will also help you understand if Appes can bring clarity in your problems.

Outline:

1. Services

2. Technology

3. Questions, for you

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1. SERVICES

We offer two main services: technology consulting and solution implementation. These two services are best when delivered together because making sure we understand you and your challenges, yields high quality results and high levels of customer satisfaction.

Appes has 10+ years of combined experience in decision making roles in the IT industry and along the years we filtered down a core of values that we use in our processes.

We mainly build mobile & web products and their associated back-end. You can get a basic understanding of the nature of the products we build by checking the case studies listed on our website: https://appes.co/#cases.

Appes believes that every product is unique and we choose technologies which are best suited for your product's specific needs. After understanding your product, we ask ourselves which are the right technologies to deliver a future oriented product.

Project management is a very important aspect for launching successful products. We mainly use Github and Notion for most of our project management work. These tools allow you to be part of our process and gain a good understanding of the project progress.

2. TECHNOLOGY

We love using ReactJS, React Native, NodeJS, Docker, MongoDB, MySQL, GraphQL, AWS, Linux, Redis and more.

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3. QUESTIONS, FOR YOU

We like to be upfront and unbiased with the work we do, and to achieve this we start by listening you and by asking some questions. Below you can find a set of questions which you can answer before contacting us, to get things up to speed.

A. Is there any tool or platform that could solve your problem?

Most of the time someone else already had the problem that you are facing, so make sure you search online for clues. If the answer is no then you probably need a custom solution and we are here to help.

B. Do you need web app or mobile app?

The answer to this question depends on a lot of things like: internet access, used resources, storage, availability, UI/UX, security, business goals and so on.

A good rule of thumb (but not always the case) is looking at how the users are going to interact with your product. If you want a highly customizable experience for every user, you probably need a mobile app. If you need a more general experience for everyone and availability is more important (i.e. access it using a url), then a web app is probably better suited.

C. How much is this going to cost?

This is answer can vary a lot depending on the product you are trying to build. We offer premium services by offering warranty for our work and we take the risks if something doesn't go as expected.

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THANK YOU!

Thank you for taking time to read this document! For any other questions feel free to reach us at sayhi@appes.co.

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